



*Empowering
the beauty industry*

**TRIMMY
TONES™**



ABOUT US

Welcome to Trimy Tones Unisex Salon, where beauty meets precision. Since April 4, 2020, we've been dedicated towards redefining beauty with customized, high-quality grooming services. Our mission is simple—to create a space where clients feel valued, cared for, and confident!

Over the years, we've grown into one of India's leading salon chains, known for trust, quality, and consistent results. In 2024, we expanded our vision by introducing franchise opportunities & inviting passionate entrepreneurs to join the Trimy Tones family. Our smart salon model provides the resources and support needed to thrive in the evolving beauty industry.

MISSION

On a mission to open 100 salon studios by 2026, we are dedicated to delivering exceptional beauty services while empowering entrepreneurs through our Smart Salon Chains—built on trust, support, and success.

VISION

To lead the beauty industry through innovative salons and franchise opportunities, delivering excellence, trust, and growth for both clients and entrepreneurs alike.

AN UNPARALLELED
**CLIENT SERVICE
EXPERIENCE**



EXPLORE OUR UNMATCHED SERVICES

TAILORED TO PAMPER & TRANSFORM

1



HAIR
STYLING

2



SKIN
TREATMENT

3



BEAUTY
ENHANCEMENT

4



NAIL
CARE

5



MAKEUP
ARTISTRY

6



BRIDAL
GLAM

A \$23 Billion Opportunity by 2033

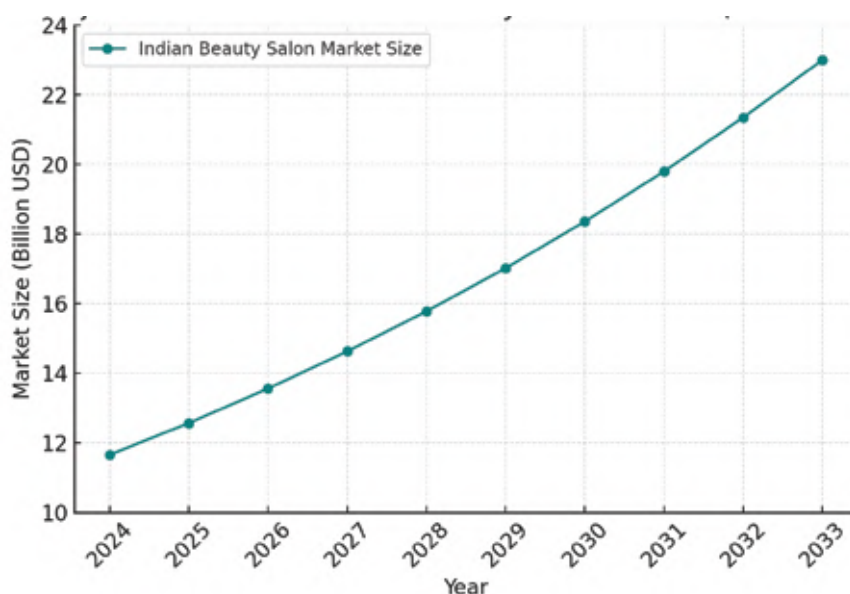
CHALLENGES IN INDIA'S GROWING BEAUTY SALON MARKET

The Indian beauty salon market, currently valued at USD 11.65 billion in 2024, is on track to nearly double to USD 22.99 billion by 2033, growing at a CAGR of 7.85%. However, despite this promising growth, the industry faces several challenges. The rapid evolution of consumer preferences, increasing demand for personalized experiences, and the need for skilled professionals pose significant hurdles. Additionally, traditional salons risk falling behind due to the lack of technological integration, making it crucial for businesses to adapt to the changing landscape.

OPPORTUNITIES IN TECH-DRIVEN SALON TRANSFORMATION

The global beauty and personal care industry, driven by advanced technology, is expected to grow at a CAGR of 7.4% from 2023 to 2028, and Indian salons are poised to benefit from this trend. Innovations such as AI-driven skin analysis, digital appointment systems, and customized beauty solutions are revolutionizing the salon experience. With an increasingly tech-savvy consumer base, businesses that embrace digitalization and modern service offerings will be at the forefront of this booming market.

Projected growth of beauty salon market





PARTNER WITH TRIMY TONES

Join hands with Trimy Tones, a brand that blends innovation, style, and business success to redefine the salon experience. As a franchise partner, you gain access to a proven business model, premium products, expert training, and robust marketing support—ensuring a seamless journey toward profitability.

With our customizable interiors, customer-centric approach, and cutting-edge technology, you can create a one-of-a-kind salon experience that keeps clients coming back. Whether you're an entrepreneur or an established business owner, Trimy Tones offers the perfect platform to thrive in the booming beauty industry. Be a part of our success story—partner with Trimy Tones today!

WHY TRIMY TONES

REASONS TO PARTNER WITH US

MARKETING & BRANDING SUPPORT

Digital marketing support

Brand level marketing

Social media & influencer collaborations

Marketing strategies

AUTOMATED OPERATIONS, ADVANCE TECHNOLOGY

Tech-driven salon management

Digital appointment & billing systems

AI- & VR-powered beauty services

Streamlined product procurement

Use of advanced technology like
vortex fusion for Hydrafacial

TRAINING & RECRUITMENT ASSISTANCE

Training programs

Skilled hiring assistance

Continuous skill development

Standardized service quality

COMPLETE FINANCIAL & OPERATIONAL SUPPORT

Easy banking & loan assistance

Product partnerships & tie-ups

Risk mitigation strategies

Smart pricing model

Provision of Relationship Manager for 5 years

WHY TRIMY TONES

REASONS TO PARTNER WITH US

INTERIORS & EQUIPMENT SETUP

Customized salon interiors

High-quality salon equipment

Complete setup assistance

Aesthetic & functional designs

Cost-effective solutions

Use of AI & smart mirrors for
personalized effect



PROFITABLE & LOW-RISK BUSINESS MODEL

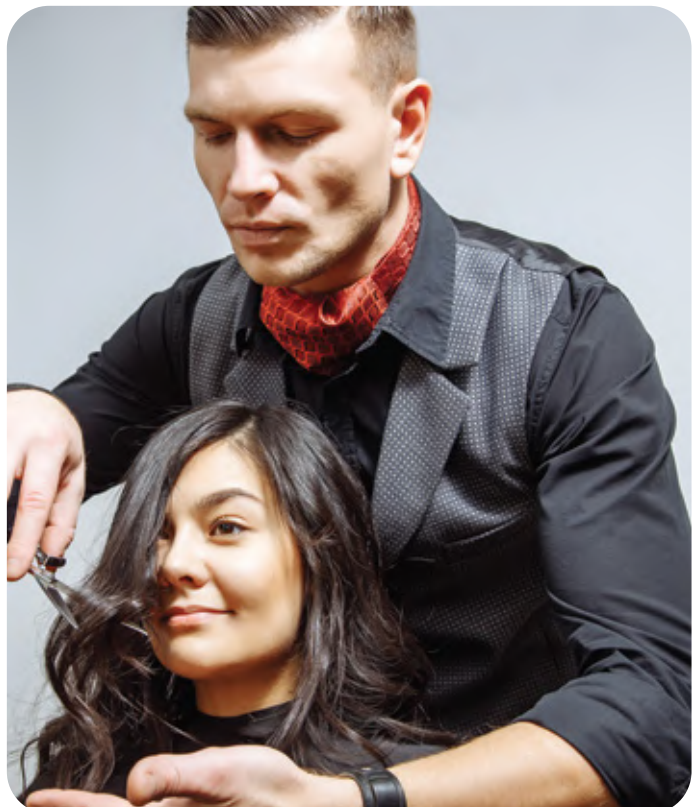
Smart pricing strategies

Proven business model

Customer retention strategies

Scalable growth opportunities

Promotional packages & membership
cards



UNMATCHED BENEFITS

FOR OUR FRANCHISE PARTNER



When you join with the brand Trimy Tones, you get exclusive benefits that help you run and grow your business seamlessly.

1 INFRASTRUCTURE SUPPORT

Assistance in choosing the right site

Salon design & layout

Interior & fittings support

2 BRANDING & MARKETING SUPPORT

Exclusive rights to the Trimy Tones name

Logo & brand collateral support

Marketing & PR assistance
(Online & Offline)

Radio & OOH marketing

3 PROCUREMENT & OPERATIONAL SUPPORT

Aid in equipment & furniture procurement

Access to quality products

Support for a successful salon launch

IT & PoS building

4 RECRUITMENT SUPPORT

Hiring staff

Training staff

Consistent support

WE DELIVER INTERIORS AT 30% LOWER THAN STANDARD MARKET COSTS

TRIMY TONES FRANCHISE MODEL

TRIMY TONES

Pro

AREA

500-1000 Sq. Ft.

FRANCHISE FEE

4.5 Lakh + GST

ROI

18-24
Months

INVESTMENT

18-20 Lakh

ROYALTY

₹20/Sq. Ft.

TRIMY TONES

Elite

AREA

1000-2000 Sq. Ft.

FRANCHISE FEE

5 Lakh + GST

ROI

18-24
Months

INVESTMENT

38-40 Lakh

ROYALTY

₹20/Sq. Ft.

TRIMY TONES

Elegance

AREA

2000+ Sq. Ft.

FRANCHISE FEE

6 Lakh + GST

ROI

18-24
Months

INVESTMENT

64-65 Lakh

ROYALTY

₹20/Sq. Ft.

CAPEX

Franchise fee

Furniture

Stock

Architecture

Equipment

DG

Interior

Signage board

Marketing

AC

OPEX

Rent

Maintenance

Electricity

Salary

Miscellaneous

Stock Consumption

Software

Monthly Fee Royalty

PREMIUM BRANDS AT YOUR SERVICE

L'ORÉAL

MATRIX

MAC

CASPARA

schwarzkopf
PROFESSIONAL

KÉRASTASE
PARIS

GK
HAIR
PROFESSIONAL

pH

WELLA

RICA
RESPONSIBLE BEAUTY

PROLIXR™

BIOTOP®
PROFESSIONAL

MOROCCANOIL

THALGO
LA BEAUTE MARINE

SOTHYS
PARIS

GARNIER

MACADAMIA
BEAUTY

INGLOT

PAN INDIA PRESENCE

Jammu & Kashmir | Maharashtra | Uttar Pradesh | Rajasthan | Gujarat | West Bengal | Bihar

25⁺
STUDIOS PAN INDIA

LET'S BUILD YOUR
DREAM SALON—TOGETHER!

TRIMY TONESTM
Empowering the beauty industry

TRIMY TONES VENTURES PVT. LTD.

Ground Floor, Logix Park, Plot No. 4 and 5, Sector 16, Noida,
Gautam Buddha Nagar, UP 201301

CONNECT AT

+91- 99105 40174 | info@trimytones.com | www.trimytones.com

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